

# Nurses & Midwives: A FORCE FOR CHANGE

## Putting Patient Safety First



On 22 June 2013, NSW Nurses and Midwives' Association joined with 13 other international nurses and healthcare unions to become Global Nurses United.

Let's celebrate our special day on 12 May by joining with Global Nurses United in a global day of action. The theme is **NURSES AND MIDWIVES: A FORCE FOR CHANGE** which highlights the need for NSW nurses and midwives to continue to speak up about *Putting Patient Safety First!*

Help us promote the IND theme across the world by sending a photo message on your phones via **INSTAGRAM**

### HOW? IT'S EASY!

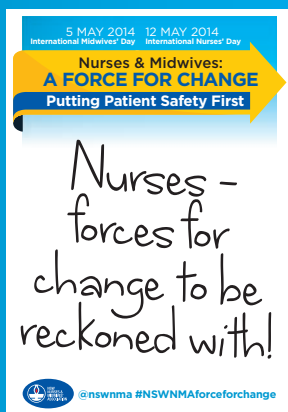
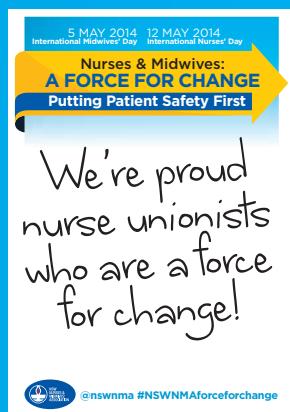
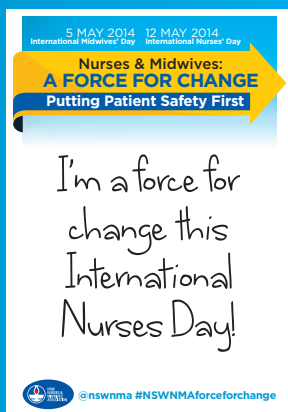
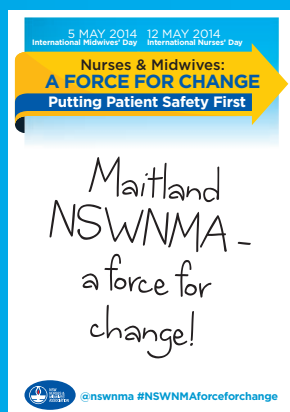
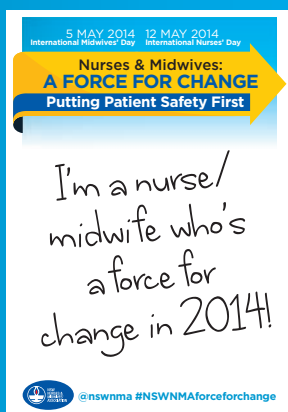
12 May dawns first here in Australia and then rolls out across the globe, meaning the NSWNMA will be the first member of Global Nurses United to join in this global activity.

- 1 **Download the free Instagram app** to your phone and set up your account – it's fine to use a pseudonym.
- 2 Follow **@nswnma!**
- 3 **Write your message on the IND poster** supplied by your NSWNMA branch [see suggested messages on the back of this flyer]
- 4 **Take a 'selfie'** of yourself holding the poster with your message
- 5 **Send the photo** via Instagram to **@nswnma** using the hashtag **#nswnmaforce4change** or email it to us at **photos@nswnma.asn.au**

**HAPPY INTERNATIONAL NURSES & MIDWIVES DAY!**

## Suggested messages:

- I'm a nurse/midwife who is a force for change in 2014!
- Maitland [or your location] NSWNMA – a force for change!
- I'm a force for change this International Nurses Day!
- [group shot] We're proud nurse unionists who are a force for change!
- Nurses – forces for change to be reckoned with!



## Terms of use:

Remove your name badge when taking photos for Instagram.

Don't post photographs during work hours, photos of yourself or others engaging in illegal, offensive, compromising or inappropriate behaviour or activity.

Offensive or derogatory comments will be removed.

Please read our full Social Media Terms of Use at [www.nswnma.asn.au/privacy/social-media-terms-of-use](http://www.nswnma.asn.au/privacy/social-media-terms-of-use).